

# THE FOX TAROT



WINTER 2024  
WHOLESALE CATALOGUE



# THE FOX TAROT

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A good Tarot deck is the ultimate tool for self care and exploration, maintaining mental health and encouraging personal growth by prompting you to explore ideas you may not consider on your own. They can act as a counsellor or best friend, asking the questions you didn't think to ask and leading you to new and unexpected discoveries about yourself. Introduce a deck to your self care routine today.

# THE FOX UNIVERSE TAROT: A SELF CARE ORACLE

**SKU: T.02**

Suggested retail price: \$55 CAD

Wholesale Price: \$27.50 CAD

Sold in cases of 10 decks



The Fox Universe Tarot: A Self Care Oracle is a deck like no other. It has been specifically created with a self care focus to make readings easier and more intuitive for beginners and advanced readers alike. It is like a classic tarot deck re-imagined from an alternate universe where all cards point inward to guide you on a deeper exploration of your inner workings.

The cards follow the same framework as a traditional tarot deck; there is a Major Arcana with a Minor Arcana including Court Cards that feature four different suits, except everything has a new name. Swords, Cups, Wands and Pentacles have been replaced with Wheels, Spoons, Candles and Diamonds. Page, Knight, Queen and King are now Student, Ghost, Witch and Wizard. The guides on the Fool's journey of the Major Arcana are all completely revised with new names to represent 24 life areas that apply to all users. The straightforward nature of the cards and their meanings makes readings easy for everyone.

## **Features:**

- 80 cards featuring a graphic black and white art style with a white border on top and bottom only
- Keywords are noted at the top of each card, oracle style, to make readings easier
- 96 page guidebook that covers meanings for all cards, intention, tarot therapy and card spreads
- Sturdy two-piece box to store cards and guidebook together
- Shiny gold card edges for extra flash



THE  
FOX  
UNIVERSE



FOX ON AN ISLAND  
gabriela bc



SELF



DATE

TIME

DATE

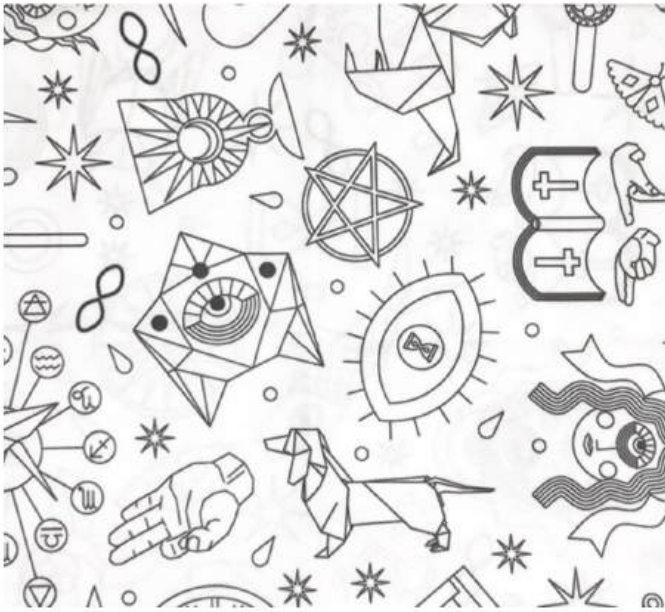
TIME



THE  
FOX UNIVERSE  
TAROT  
A SELF CARE  
ORACLE  
GUIDEBOOK







TC.01 - FOX



TC.02 - UNIVERSE



TC.03 - ILLUSTRATED (ZODIAC)



# TAROT MATS



SKU: TM.01 (Fox)

TM.02 (Universe)

TM.03 (Illustrated)

Suggested retail price: \$24 CAD

Wholesale Price: \$12 CAD

Sold in cases of 4 cloths

Tarot cloths are made with custom printed 100% cotton fabric featuring several different patterns derived from the art in the decks of The Fox Tarot. The fabric edges have been finished and hemmed by myself in my studio.

These cloths are very versatile; these designs are intended to act as a reading surface though they can also be used as an altar cloth, bandana, or tarot wrap.

**SKU: TM.01**

The Fox Tarot: Pips Edition artwork (dubbed The Cat Mat)

**SKU: TM.02**

The Fox Universe Tarot artwork (circular design for central reading surface) *(pictured above)*

**SKU: TM.03**

The Illustrated Fox Tarot artwork (square design for central reading surface)

Printed in the USA. Versatile 100% natural cotton fabric. Each cloth is custom printed using eco-friendly, Oeko-Tex® certified inks that result in vibrant, wash-safe colour. Machine wash warm or cool on a gentle/delicate setting, using phosphate-free detergent. Machine dry on a low temperature setting. Iron on the reverse side of the fabric.

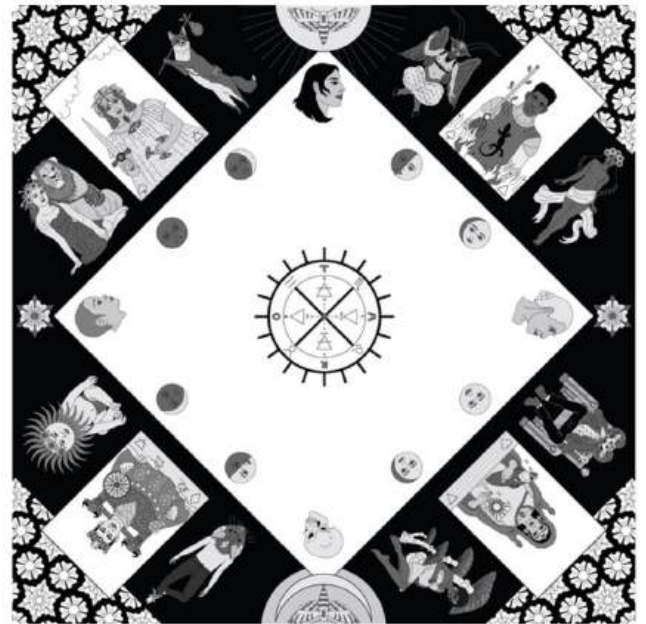




TM.01 - FOX (THE CAT MAT)



TM.02 - UNIVERSE



TM.03 - ILLUSTRATED









# TAROT ZINES



**SKU: TZ.01 (Card Spread)**

**TZ.02 (Universe)**

**TZ.03 (Birthday)**

Suggested retail price: \$10 CAD

Wholesale Price: \$5 CAD

Sold in cases of 10 books

## **SKU: TZ.01**

This zine contains 20 card spreads ranging from simple single card draws to a full Celtic Cross. These spreads are here to help you learn how to read with your Tarot cards. Some people find reading the Tarot to be fairly intuitive and can decode the messages with ease, but others need a bit more guidance and that is ok! There is no right or wrong way to do Tarot.

## **SKU: TZ.02**

The Major Arcana Zine is the 24 cards of the MA from The Fox Universe Tarot. Each page features a card drawing and description, 24 pages total. The Major Arcana represents 24 areas of life that require attention and balance. This zine functions as a pocket guide when you don't have your cards with you.

## **SKU: TJ.03**

This zine contains 48 pages to record and store the birth dates and zodiac signs of your friends, family, and loved ones. Each of the twelve zodiac signs is represented by a new illustration from The Fox Tarot and includes handy information on personality traits, ruling planets, astrological houses, constellations, elements, and flowers for each sign.

Zines are printed in Victoria, BC. Features black line work on matte white card stock, staple bound. Measures 4" x 6". Comes in protective plastic sleeve.



## TZ.01 - CARD SPREADS



## TZ.02 - UNIVERSE

**MATTER AT HAND SPREAD**

1. The matter at hand
2. What you shouldn't do
3. What you could do
4. Possible outcomes

This is another great spread when applied to work or other creative endeavours. The first card shows the matter at hand or illustrates what the problem might be. The second card shows what the querent shouldn't do in relation to the matter at hand. The third card prompts the querent to think about what action they would like to take in relation to the matter at hand. The final card shows what the outcomes may look like, following the chosen action.

**HOUSE SPREAD**

1. The Ceiling: What limits you
2. The Walls: What makes you feel safe
3. The Floor: What grounds you
4. The Window: What sets you free

This spread is good to use as a check-in with yourself periodically. The ceiling is what may be holding you back from what you want. The walls represent what makes you feel safe and confident about the matter at hand. The floor brings a reality check and reminds you to keep your feet on the ground and stay focused. What are you forgetting about that could bring you back in touch with reality? The window shows what allows you to feel free and/or resolve any stress you may be experiencing.

**IV - THE STRANGER CHARACTER**

Your character traits colour every decision you make and what you take. Realistic character traits include loyalty, honesty, respect, responsibility, fairness, sincerity, understanding, dependability, etc. Individuals with strong character tend to be confident, assertive, hardworking and ambitious. Building your character can be done in a number of ways, it's getting out of your comfort zone, spending time with someone you look up to, being more honest, taking responsibility for your mistakes, or practicing patience and integrity. Having good personal characteristics make for more positive interactions with others in all areas of your life. What are your three most prominent character traits? Which ones would you like to develop further?

**V - THE MYSTIC SPIRITUALITY**

Being spiritual is about seeking to find meaning and purpose in your life, and it can be any personal practice that enriches the spirit. You may feel you are connected to a power higher than yourself, and you may associate with a church, temple, synagogue, or mosque, but being spiritual is not always directly tied into organized religion. Spirituality can provide a sense of purpose, comfort, and grounding in times where you feel uncertain. Spiritual people tend to be more compassionate and grateful, and take time to feel joy in the little things. Research has shown that spirituality can be beneficial to your physical and mental well-being. Do you believe in a power higher than yourself?









To Order: fill out the order form (separate)  
+ email to taylor haigh at [orders@thefoxtarot.com](mailto:orders@thefoxtarot.com)

Minimum Order: \$275 CAD

Lead Time: please allow 2-3 weeks for delivery.

Shipping: shipments are sent via canada post with tracking + insurance. signature required for delivery.

Returns: i will replace any items that break or are defective as a result of the manufacturing process. returns not accepted.

Included in Your Order: items are packaged individually with product codes on the bag. business cards provided.

*Thank you!*

Taylor  
@thefoxtarot